



Cyngor Gwynedd's Plan for the Prevention of Suicide and Self-harm – (Draft July 2026)

The action plan below highlights the work that Cyngor Gwynedd will deliver against the objectives of the [Suicide Prevention and Self-harm Strategy for Wales 2025-35](#). The aim of this Strategy is to:

- reduce suicide and attempted suicide rates
- improve outcomes for people receiving support for self-harm and suicidal ideation
- improve outcomes for people affected by suicide and self-harm

Our action plan is structured in line with the six objectives of the Strategy, namely: **Listening and Learning, Preventing, Empowering, Supporting, Equipping and Responding**. Like other key partners in Wales, we are guided by the actions within the [3-year Delivery Plan \(2025-28\)](#).

STRATEGY OBJECTIVE	ACTION	LEAD DEPARTMENTS	TIMETABLE
1) Listening and Learning: <i>more streamlined processes for the collection, analysis, and interpretation of data, evidence and lived experience testimony; and robust infrastructure to ensure the intelligence gathered is used to develop policies, support, and services.</i>	1.1 Cyngor Gwynedd to be a member of the North Wales Suicide and Self-harm Forum and to provide input to any relevant sub-groups.	Community Safety / Mental Health / Safeguarding	Quarterly and as required
	1.2 Cyngor Gwynedd to be a member of the North Wales Suicide Review Group (when established) – to consider lessons from RTSSS , DHRs, and other reviews	Community Safety / Children and Adult Departments	TBC
	1.3 Identify a corporate leader/champion for the prevention of suicide and self-harm in the local authority.	Corporate Services / Elected Members	As soon as possible



	1.4 Hold a briefing session for the Leadership Team and/or Local Members on the Strategy, the local situation (statistics) and the work in progress	Community Safety in collaboration with the Regional Lead	As soon as possible
	1.5 Monitor the action plans of the Domestic Homicide Reviews (DHRs/SUSRs) relating to suicide and ensure that learning is widely shared.	Gwynedd & Anglesey Community Safety Partnership / Adult Safeguarding Group	Ongoing
2) Preventing: <i>A multi-agency response to the following:</i> • Tackle the risk factors linked with self-harm and suicide; • Restrict access or exposure to harmful information online and in the media; • Limit access to methods that can cause harm; • Identify and manage locations of concern	2.1 Cyngor Gwynedd to support the North Wales Suicide Prevention Protocol (Safeguarding Board)	To be confirmed	To be confirmed – currently in development
	2.2 Cyngor Gwynedd to provide input and facilitate the work of the Locations of Concern / Cluster groups and other prevention activities in Gwynedd	Community Safety / Mental Health / Safeguarding and any other relevant departments	As required
	2.3 Engage with any regional work in north Wales that focuses on risk factors and priority groups/communities (e.g. domestic abuse, substance misuse, homelessness)	Community Safety / Mental Health / Safeguarding and any other relevant departments	As required



	2.4 Promote good practice in responsible reporting of suicide and self-harm in local media and social media (e.g. follow the Samaritans' Media Guidelines); and escalate any harmful reporting through the North-west Regional Lead	Everybody's responsibility / Community Safety / Communications Team	Ongoing
3) Empowering: <i>the knowledge and awareness to recognise those in need, offer kind and compassionate support; and help them access services if needed.</i>	3.1 Raise public awareness of the support available, e.g. a schedule of social media posts	Community Safety / Communications Team	Ongoing
	3.2 Training and awareness / sharing resources with community groups	Community Safety / Communications Team	As required
4) Supporting: <i>Access to timely and person-centred support, intervention and treatment from all relevant services including primary care, mental health, urgent and emergency care, and third sector services.</i>	4.1 Safety Planning – training and implementation for key services and staff • Mental Health First Aid • Ask and Act • I-Act • Mental Health and Suicide Awareness • Adverse Childhood Experiences (ACEs) and Trauma-informed Practice in Wales	Learning and Development / Social Services	TBC



	And any other relevant training		
	4.2 Incorporate the risk and safety of suicide and self-harm into existing mechanisms (e.g. safeguarding; MARAC; transformation planning)	Community Safety / Social Services	As soon as possible
	4.3 Cyngor Gwynedd to implement the Self-harm Quality Statement (when published by the Welsh Government in 2026).	To be confirmed after Welsh Government publishes the statement	As soon as possible after publication
5) Equipping: <i>Services that support people with challenges which increase their risk of suicide and self-harm are equipped to identify people at risk and work with partner agencies to offer holistic, person-centred and compassionate support.</i>	5.1 Identify and support staff groups that should be prioritised to receive suicide and self-harm training, and support them to gain access to it	Learning and Development	As soon as possible
	5.2 Consider making the Suicide Awareness E-Module Wales mandatory	Management Team / Learning and Development	To be discussed as soon as possible
	5.3 Develop intranet resources to support staff with conversations about suicide; and post-suicide support (examples are available as a starting point)	Community Safety to discuss further with the Regional Lead to understand what options are available	To be discussed as soon as possible



	5.4 Develop and implement a training framework for schools – suicide and self-harm (examples are available from other areas of Wales). Share resources with schools, e.g. Sorts - Recognising and responding to self-harm in schools or Responding to issues of self-harm and thoughts of suicide in young people LLYW.CYMRU	Community Safety to discuss further with the Regional Lead to understand what options are available / Education Department	To be discussed as soon as possible
6) Responding: <i>Provide timely responses to suicides and compassionate and person-centred support will be available to all those affected.</i>	6.1 Promote Enfys Alice / NALS	Community Safety / Communications Team	Ongoing
	6.2 Develop a Rapid Response Process after a suspected suicide (examples of a Standard Procedure and Information-sharing Protocol are available)	Community Safety and Adult Safeguarding to discuss with the Regional Lead / Co-operate with Police / BCU Safeguarding	To be discussed as soon as possible
	6.3 Develop and implement a process for supporting staff affected by the suicide of a service user or colleague	Human Resources / Health and Safety	As soon as possible
	6.4 Develop tailored Post-suicide Support policies in schools, e.g. Step by Step Samaritans	Education Department	As soon as possible